

GET YOUR BRAND OUTDOOR

CREATIVE BRANDING SOLUTIONS

CK
OUTDOOR
ADVERTISING



ABOUT US

Corné Krige Outdoor Advertising (PTY) Ltd. trading as CK Outdoor (PTY)Ltd., was established in 2007 by former Springbok Captain Corné Krige. The initial focus was on the formal market and large format billboards. In 2009 we identified the need for first class advertising in the informal market. We have erected 68 Illuminated billboards in townships, across South Africa.

Included in the advertising services we have exclusive rights to all Golden Arrow buses in Cape Town. In 2012 we added a new dimension to the company when we decided to start a promotional department within CK Outdoor, to corporate companies. We are equipped with a creative team that is able to produce promotional tailor-made items for each specific client and individual campaign needs.

ILLUMINATED TOWNSHIP BILLBOARDS

These light boxes are placed outside strategic locations in order to generate high profile awareness in the immediate area and will instantly create a positive association between the brand and consumer.

3.2m x 1.8m

68 Illuminated Billboards
In Townships Nationally

Rental per month: R4800pm per face

Discounted Rate: R4300pm

Production cost: R2400



NATIONAL TOWNSHIP PRESENCE

Gauteng:

- Alexandra
- Tembisa
- Soweto
- Kathlehong
- Vereniging
- Germiston
- Mamelodi
- Atteridgeville
- Mabopane
- Ga-Rankuwa

KZN:

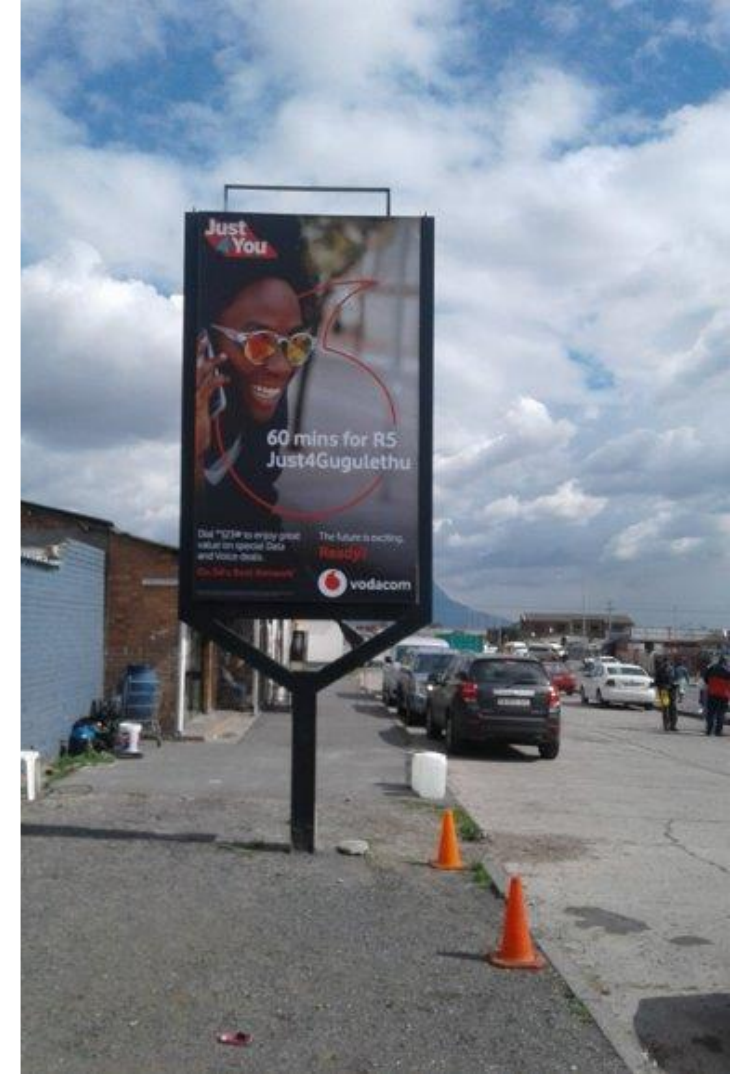
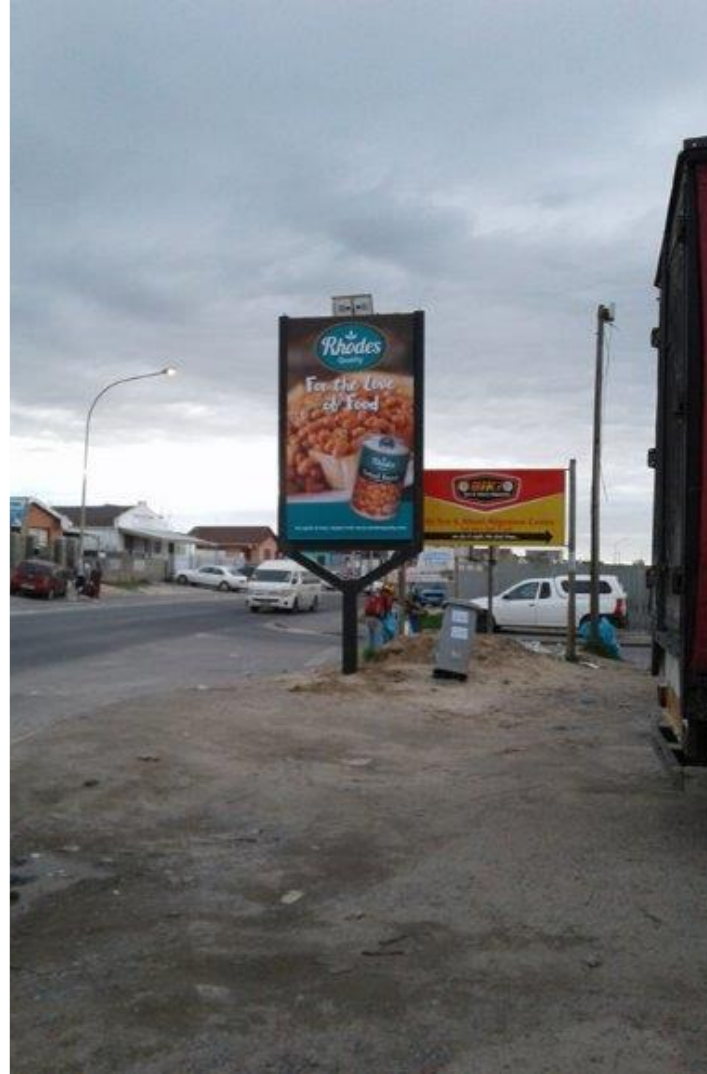
- Kwa-Mashu
- PMB
- Umlazi
- Chesterville

WC

- Khayelitsha
- Gugulethu
- Stellenbosch
- Jo-Slovo Milnerton
- Strand
- Kraaifontein
- Paarl



ILLUMINATED TOWNSHIP BILLBOARDS



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Large Format Billboards



WORCESTER N1 BILLBOARD 3m X 12m

Rate Card: R 25 000 pm

Discounted Rate: R 22 500pm

Production Cost: R 8 500



PLATTEKLOOF ROAD BILLBOARD 3mX12m

Rate Card: R 25 000 pm

Discounted Rate: R 22 500 pm

Production cost: R 6 500



SUN CITY GANTRY 3m X 12m

Rate Card: R 26 500 pm

Discounted Rate: R 24 500 pm

Production Cost: R 9 660





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A D V E R T I S I N G

THANK YOU

021 555 22709 • www.ckoutdoor.co.za